



The shortlist has been announced, and this year's European Rental Awards look set to an exciting event.

Event details

EUROPEAN RENTAL AWARDS

Wednesday 25th June, 2014

Elicium Centre, Amsterdam RAI
www.khl.com/rentalawards

ERA CONVENTION:

Tuesday 24 - Thursday 26 June, 2014
 Elicium Centre, Amsterdam RAI
www.erarental.org

BOOKING:

To book your place at the awards dinner visit www.erarental.org.

ORGANISERS:

The European Rental Awards are jointly organised by the European Rental Association and *International Rental News*.

The judging panel in Brussels on 18 February. Top row from left: Michel Petitjean (Secretary General of ERA), Claudio Fiorentini (Managing Director - Special Projects, JCB Sales) and Murray Pollok (IRN Editor). Bottom row from left: Pedro Luis Fernandez (CEO, GAM Alquiler, Spain), Sat Dhaiwal (CEO, A-Plant, UK) and Vesa Koivula (ERA president & CEO, Cramo, Finland). Mr Petitjean was the non-voting chairman on the panel.



Countdown to the awards

The judging panel for the European Rental Awards met in Brussels on 18 February to decide the shortlists, with the winners to be announced at the awards dinner in Amsterdam on 25 June, during the European Rental Association's annual convention and the International Rental Exhibition (IRE).

The shortlists for each category, in alphabetical order, are:

LARGE RENTAL COMPANY OF THE YEAR (REVENUES >€15 MILLION)

- AFI (UK)
- GAP Group (UK)
- Loxam (France)

SMALL/MID-SIZED RENTAL COMPANY OF THE YEAR (REVENUE <€15 MILLION)

- Crestchic (UK)
- Dromad Hire (Republic of Ireland)
- GGR Group (UK)
- Hotmobil (Germany)
- Industrial Access (Romania)

RENTAL PRODUCT OF THE YEAR

- Firefly (Cygnus hybrid generator)
- Niftylift (HR28 hybrid access platform)
- Power Towers (Pecolift access platform)
- SDMO (Rental Compact generators)
- Towerlight (VTLED lighting tower)

RENTAL SAFETY CAMPAIGN OF THE YEAR

- AFI (UK)
- Lavendon Group (Europe)
- Ramirent (Finland)

RENTAL MARKETING CAMPAIGN OF THE YEAR

- 4-punto-1 (Italy)
- Hewden (UK)
- Nationwide Platforms (UK)

RENTAL PERSON OF THE YEAR

- To be announced at the awards dinner.

ERA/IRN LIFETIME ACHIEVEMENT AWARD

- To be announced at the awards dinner.

of their achievements and willing to share their experiences.

"Even in a generally difficult year for rental in Europe, as 2013 was, many companies were able to grow and innovate. It was encouraging, for example, to see small companies making their own space in the market, often with niche products or in new sectors - a sign that there are great opportunities still to be found in rental," they said.

To book your place at the awards dinner visit www.erarental.org.

Ritchie Bros is the Gold Sponsor for the awards, and IronPlanet is the sponsor of the awards drinks reception. Silver sponsors are Caterpillar, Grindex and Hilti.

■ For summaries of the submissions from each of the shortlisted companies, see the April/May issue.



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The judges said the more than 50 entries for the awards "demonstrated the passion and enthusiasm that is in the rental industry, with companies proud